

KAREN GILLERMAN - HAREL

Curriculum Vitae

Address: 5 Barzani st. Tel Aviv 69121, Israel

Born: March 2nd 1970, Tel Aviv , Israel

Family status: Married + 2 children

Studies :

2003 – 2004 School of Visual Arts – New York City
Documentry Photography Studies
1992 - 1995 University of London, Goldsmith's College
BA in Media & Communications
1982 – 1988 Ironi Alef High School , Tel Aviv.
1976 - 1982: Bar Kochba Elementary School, Tel Aviv.

Military Service

1998-1990 **IDF Spokesman's Unit**

Served as a foreign press liaison officer , responsible for daily dealing with the foreign media representatives.

Professional Record

Since 2005 – * **An Artistic Photographer** – exhibitions in Israel and abroad, while working on a photography book about Women / Life / love.

* **Indipendant freelance communications manager**

Client coordinator and Business development planner in the field of media & communications: Public Relations, Advertising, Event Productions, Branding , etc.

2002 – 2005 **Israel defense mission – USA, New York**

A buyer responsible for the ground military procurment for the Israeli Army.

1998-2002 **Wolf Press & PR , an affiliate of Edelman PR worldwide**

Global Communications Manager , representing various local & international clients, i.e: El-Al Israel's national Airline , Mercedes Benz, Mitsubishi Motors, Hyundai Motors, Israel Military Industries (IMI) , UPS, Ben & Jerry's Ice Cream , etc.

1996-1998 Ran Rahav Communications & PR

Senior Accountant, Responsible of clients , i.e: Elite Food Industries, Strauss Dairy Products, BMW, Padani Jewelries (Cartier, Raimond Weil, Brietling , etc.)

1995-1996 Tamir Cohen Advertising Agency

TV Commercial Producer & PR Manager

1994-1995 MTV Europe (London)

Advertising & PR

1991-1992 Ran Rahav Communications & PR

Assistant manager in one of Israel's Leading PR Agencies , representing both Israeli and international companies in various fields, i.e.: electronics, pharmactual, jewelry, food, fashion, tourism, special events etc.

1990-1991 ABC NEWS , Tel Aviv bureau.

Associate producer, covering the Gulf War and dealing with Hundreds of foreign correspondents.

Other Activities

2005 - working on *A book which includes Texts (written by the Israeli actress Meital Dohan) & Images By Karen about Women/life/love.*

2004 – *Artistic Photographer exhibiting also in Israel*

2003 – *Artistic photographer exhibiting in NYC and around the USA.*

2002 - *NYC- Event production manager im memory of the late soldier Sharon Edri who was brutally murdered by the terrorist organizations.*

1995 - PR representative of ATamir Cohen JWT@ Adv. Agency in Greece, in the framework of an international PR manager conference.

1994 - Took part in a student exchange program in Barcelone .

1991 - Representative of the official Israeli delegation to Japan as guest of the Japanese foreign ministry

1987 - Participant in the first official Israeli youth delegation to Poland.

1985 - 1986 - Coaching handicapped children , Herzlia.

1980 - 1986 - Instructing in the girls scouts, Tel Aviv.

Languages

Fluent Hebrew and English (English Mother Israeli Father)

Qualifications

Hard working, diligent and ambitious , friendly, warm and outgoing personality, proven ability of working under pressure while creating an efficient but amiable atmosphere.

Interests

Communications, Art, advertising, world affairs, people, music, photography, film.

References

Warm recommendations from superiors, colleagues and others available upon request.